

# PRESS RELEASE

## MEGACABLE ANNOUNCES MANAGEMENT CHANGE

**Guadalajara, Jalisco, Mexico, September 6, 2010, Megacable Holdings, S.A.B. de C.V. ("Megacable"; "the Company"; BMV: MEGA CPO)** announced today that the Company's Director of Engineering and Network Operations, Mr. John Lester Rabling, has resigned to pursue other projects. Mr. Lester's resignation is effective immediately.

In the meantime, prior to appointing a new Director of Engineering and Network Operations, all inquires related to the Company's engineering and network operations will be handled by Mr. Enrique Yamuni Robles, the Company's Chief Executive Officer and Mr. Raymundo Fernández Pendones, the Company's Deputy Chief Executive Officer.

Mr. Enrique Yamuni Robles, the Company's Chief Executive Officer, stated, "John Rabling contributed greatly to Megacable's growth during his 10 years of service, particularly collaborating in the construction, maintenance and design of the Company's network. We wish Mr. Rabling great success in his new endeavors."

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### About the Company

Megacable is the largest cable operator in Mexico in terms of number of subscribers, and is the main provider of high speed data Internet services, and digital telephony over cable network according to the National Chamber of Cable Telecommunications (CANITEC). The Company operates in 25 states in Mexico and over 200 municipalities. As of June 30, 2010, the Company had 9,543 employees.

### Disclaimer

This document may contain certain estimates and forward-looking statements regarding the results of Megacable Holdings S.A.B. de C.V. These estimates and forward looking statements are subject to risks, uncertainties and other relevant factors that could affect their development, thus obtaining significant variations in the actual results of Megacable Holdings S.A.B. de C.V.

Megacable Holdings S.A.B. de C.V. is not obligated to revise or update any of these estimates, resulting from new developments, occurrences or circumstances that could cause the results to vary at a date following the publication of this document, therefore these estimates and forward-looking statements should not be considered final.

### For more information:

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