

Highlights

- ⊗ Consolidated EBITDA for 4Q24 increased 10.9% compared to 4Q23, reaching Ps. 3,765 million, a record figure for a quarter, with a 44.3% margin.
- ⊗ In this period, Mass segment revenues reached Ps. 7,088 million, a record figure for a quarter, representing a 10.1% increase compared to 4Q23. In the same period, total revenues for the quarter reached Ps. 8,505 million, growing 8.3%.
- ⊗ During this quarter, the Company registered 162 thousand new unique subscribers; while compared to 4Q23 this represents an increase of 11.6% or 574 thousand net additions, a record figure for the Company in a single quarter. The Internet and Telephony Segments added during this quarter 167 thousand and 175 thousand new subscribers, respectively, while the Video Segment recorded a slight decrease.
- ⊗ CAPEX decreased 37.8% in this period compared to 4Q23, registering Ps. 2,483 million, representing 29.2% of revenues for the quarter. Year-to-date, CAPEX reached Ps. 10,340 million, which represents 31.5% of revenues for 2024.
- ⊗ The leverage ratio for the quarter showed a sequential decrease to 1.50 times, remaining one of the lowest in the market, in line with the Company's slower investment pace.

Guadalajara, Jalisco, Mexico, February 20, 2025 - Megacable Holdings S.A.B. de C.V. ("Megacable" or "the Company") (BMV: MEGA.CPO) announced today its financial results for the fourth quarter of 2024 (4Q24). Figures were prepared in accordance with International Financial Reporting Standards (IFRS). All figures are expressed in thousands of Mexican Pesos (Ps.), unless otherwise stated. The comparison is made with audited figures for 2023, presented on April 30, 2024.

Consolidated Financial and Operational Results

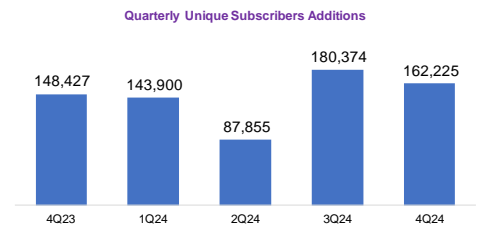
	4Q24	4Q23	% Var
Income	8,504,656	7,853,927	8.3%
Mass Segment Income	7,087,703	6,437,473	10.1%
EBITDA	3,764,941	3,393,485	10.9%
EBITDA Margin	44.3%	43.2%	
Net Profit	523,778	646,093	(18.9%)
Cash and short-term investments	4,227,504	1,538,769	174.7%
Net Debt	21,960,906	20,231,264	8.5%
CAPEX	2,483,446	3,989,526	(37.8%)
Market Cap (Ps. Millions)	29,186	32,637	(10.6%)
Subscribers			
Unique	5,520,179	4,945,826	11.6%
Internet	5,311,950	4,721,552	12.5%
Video	3,849,157	3,914,090	(1.7%)
Telephony	4,766,956	4,082,055	16.8%
Mobile services	554,322	433,388	27.9%
Total RGUs	13,928,063	12,717,697	9.5%
Other Data			
Home Passed	17,429,385	15,437,907	12.9%
Network Kilometers	101,895	93,665	8.8%
Employees	32,962	31,338	5.2%

General Remarks

During this quarter we continued with solid growth in revenues and consolidated EBITDA, which increased both on a year-over-year and sequential basis, with margin expansion compared to 2023. This performance reflects the success of our Expansion project, which has allowed us to maintain a positive pace in the addition of new unique subscribers, resulting in double-digit revenue growth in the mass segment. These increases, together with a significant reduction in the pace of investment, set the stage for sustained cash generation in the coming periods.

Unique Subscribers and Revenue Generating Units (RGUs)

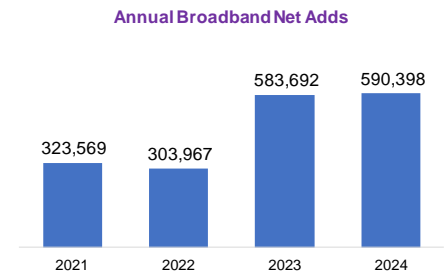
By the end of the fourth quarter, the Company recorded 5'520,179 unique subscribers, an 11.6% increase compared to 4Q23, representing 574 thousand net additions. Sequentially, 162 thousand new unique subscribers were added this quarter, continuing with the growth trend in both expansion territories and organic regions. Meanwhile, RGUs were close to 14 million, a 9.5% increase compared to the same quarter of the previous year, driven by continued growth of subscribers in the Mass Segment. The RGU per unique subscriber stood at 2.52.



Internet Subscribers

At the close of the quarter, the Internet Segment reached 5'311,950 subscribers, a 12.5% growth or 590 thousand net additions compared to 4Q23. During this period, 167 thousand new unique subscribers were recorded, in line with the Expansion Project's expectations.

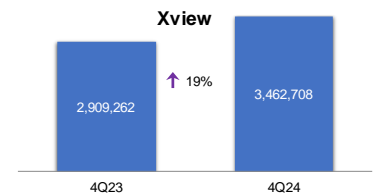
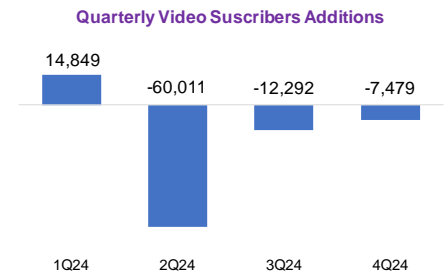
By the end of the period, 75% of subscribers receive their service through fiber technology, up from 63% in 4Q23. This is in line with the goal of becoming a full-fiber Company, offering a high-quality service with higher bandwidths.



Video Subscribers

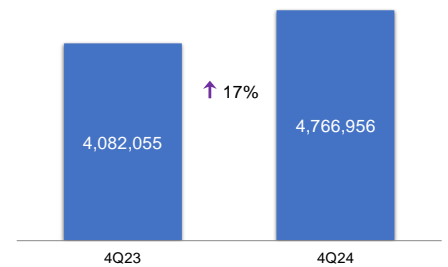
The Video Segment reached 3'849,157 subscribers at the end of 4Q24, a decrease compared to 4Q23, but with a slowdown in net disconnections. Moreover, 3'462,708 subscribers have access to Xview. This represented a 19.0% growth and a net addition of over 553 thousand users to this platform, compared to 4Q23.

Additionally, at the end of the quarter, one million subscription to apps were recorded, which represents a growth of 32.2%, or 243 thousand net additions, compared to the same period of the previous year.



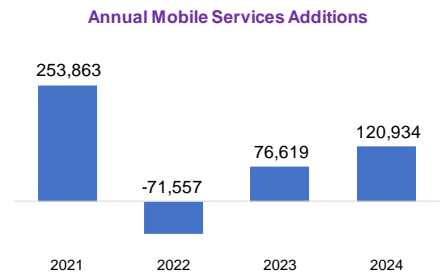
Telephony Subscribers

The Telephony segment closed 4Q24 with 4'766,956 subscribers, registering 685 thousand net additions compared to 4Q23, which represent a 16.8% increase. During this quarter, 175 thousand new subscribers were added, a 3.8% increase in the sequential comparison. The growth in this segment is attributed to the Company's service bundling strategy.



Mobile Services Subscribers

At the end of the quarter, the Mobile Service Segment reached 554,322 lines, with 121 thousand new users added year-over-year and 42 thousand added in this period, continuing with the growth trend observed since 1Q23, maintaining the focus on postpaid services.



Churn Rate

The churn rates for the Mass Segment Services decreased compared to 3Q24, as a result of the temporality effect, remaining at the same levels of 4Q23.

	4Q24	3Q24	4Q23
Internet	1.7%	2.0%	1.8%
Video	2.1%	2.4%	2.2%
Telephony	1.9%	2.3%	2.0%



Revenue

Total revenues for the fourth quarter maintained their positive trend, registering once again a record figure for the Company, reaching Ps. 8,505 million¹, representing an 8.3% increase compared to 4Q23. This growth was mainly driven by a 10.1% increase in the Mass Segment, maintaining a solid growth trend, supported by a higher number of subscribers and the consolidation of new territories with a higher contribution. During the same period, revenues from the Corporate Segment remained practically at the same levels.

	4Q24	4Q23	%Var	12M24	12M23	%Var
Mass	7,087,703	6,437,473	10%	27,181,541	24,467,556	11%
Corporate	1,416,952	1,416,454	0%	5,659,306	5,402,984	5%
Total	8,504,656	7,853,927	8%	32,840,848	29,870,540	10%

ARPU

The ARPU per unique subscriber stood at Ps. 421.6, remaining practically at the same levels compared to 4Q23 and 3Q24. This was due to the significant increase in subscribers, offset by entry-level promotional rates and a higher share of two-service bundles.

	4Q24	4Q23	% Var	3Q24	% Var
ARPU (1) (Ps.)					
Unique subscriber (2)	421.6	426.3	-1%	418.9	1%

Notes:

- (1) ARPU, or average revenue per unit for each segment, is the result of calculating total revenue for the corresponding service during the period, divided by the average number of subscribers for the same period.
- (2) Mobile Services revenues are not included in the ARPU per unique subscriber calculation.

Corporate Telecom Segment Revenues

Corporate Telecom segment revenues remained flat compared to 4Q23. This was mainly due to the unfavorable comparative effect of ho1a versus 4Q23, which registered extraordinary revenues; while MetroCarrier and MCM grew in the same period. This segment accounted for 15.5% of the Company's total revenues, compared to 16.9% in 4Q23.

	4Q24	4Q23	%Var	12M24	12M23	%Var
MetroCarrier	778,621	730,464	7%	3,055,509	2,841,899	8%
ho1a	234,085	301,281	-22%	1,039,198	929,665	12%
MCM	304,832	296,003	3%	1,189,017	1,263,385	-6%
Corporate Telecom	1,317,538	1,327,749	-1%	5,283,724	5,034,949	5%
PCTV	99,414	88,705	12%	375,582	368,036	2%
Total	1,416,952	1,416,454	0%	5,659,306	5,402,984	5%

¹ Includes Ps. 216.3 million from mobile services in 4Q24 and Ps. 809.0 in 2024



Costs & Expenses

During this quarter, the costs of services increased by 2.6%, which was below revenues growth, while operating expenses rose 10.0%, both compared to 4Q23. This increases were mainly due to higher labor costs resulting from wage adjustments and staff growth. Sequentially, costs increased 0.9% and expenses rose 3.6%. Operating Income remained at the same level compared to 4Q23, mainly due to higher depreciation, which stemmed from investments made in previous periods; in the sequential comparison, it grew 4.0%.

EBITDA

Compared to the same quarter in the previous year, consolidated EBITDA and EBITDA from Cable operations increased by 10.9% and 10.0%, respectively, reaching Ps. 3,765 million and Ps. 3,621 million, record figures for a quarter. This growths were driven by the Company's expansion into new territories, achieving margins of 44.3% and 46.0%, respectively. On a sequential basis, both indicators increased.

	4Q24	4Q23	%Var	12M24	12M23	%Var
Consolidated operating profit	1,487,101	1,467,115	1%	6,172,230	6,039,723	2%
Consolidated depreciation and amortization	2,277,840	1,926,370	18%	8,457,623	7,216,079	17%
Consolidated EBITDA (1)	3,764,941	3,393,485	11%	14,629,853	13,255,802	10%
Consolidated EBITDA Margin	44.3%	43.2%		44.5%	44.4%	
MCM, Ho1a and PCTV EBITDA	143,771	100,773	43%	659,032	645,202	2%
Cable Adjusted EBITDA (2)	3,621,170	3,292,713	10%	13,970,821	12,610,601	11%
EBITDA Margin of Cable	46.0%	45.9%		46.2%	46.2%	

Notes:

- (1) Consolidated EBITDA is calculated by adding to the net income/loss the following: depreciation and amortization, net comprehensive financing result, non-recurring expenses (income), total income tax, employee profit sharing, interests in affiliated and associated companies, and non-controlling interest.
- (2) Adjusted EBITDA for the Cable operations is calculated by subtracting MCM, PCTV and Ho1a EBITDA from Consolidated EBITDA.

Net Comprehensive Financing Result

During the quarter, the Company recorded a net financing expense of Ps. 684 million, primarily due to net interest expenses resulting from increased debt compared to 4Q23, as well as a foreign exchange loss driven by currency fluctuations during the quarter.

	4Q24	4Q23
Net Exchange Loss (Profit)	54,123	(42,146)
Interest Income	108,032	53,204
Interest Expense	737,918	655,746
Net Comprehensive Financial Cost	684,008	560,397

Net Income

Net Income for the quarter totaled Ps. 524 million, which represents a decrease compared to 4Q23 and a 4.7% increase compared to 3Q24. This was mainly due to a higher depreciation, in line with investments in the Expansion and Network Evolution projects, an unfavorable foreign exchange result, and an increase in financial expenses derived from higher debt compared to 4Q23.

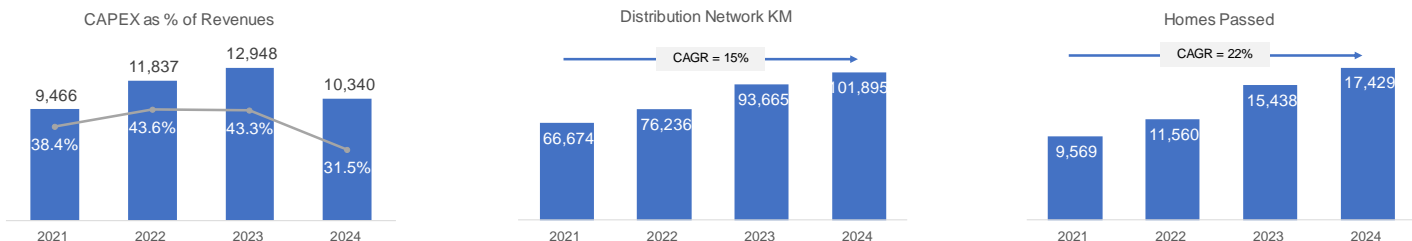
Net Debt

Net Debt for the quarter stood at Ps. 21,961 million, increasing compared to 4Q23 and remained at the same level versus 3Q24. The year-over-year increase is mainly explained by the issuance of sustainability-labeled local notes in March 2024, for the refinancing of short-term liabilities. The leverage ratio decreased compared to 3Q24 to 1.50 times, in line with the Company's expectations.

	4Q24	4Q23	3Q24
Short Term Debt	1,677,466	5,734,138	1,687,715
One year maturity of long-term bank loans	1,452,171	5,538,405	1,462,330
Short-term leases	225,294	195,733	225,386
Long-Term Debt	24,510,944	16,035,896	24,506,400
Bank Loans	12,831,680	8,331,859	12,828,788
Accounts Payable	10,944,861	7,000,000	10,944,861
Long-term leases	734,403	704,036	732,751
Total Debt	26,188,410	21,770,033	26,194,115
Cash and Short-Term Investments	4,227,504	1,538,769	4,243,421
Net Debt	21,960,906	20,231,264	21,950,694

CAPEX

The Company invested Ps. 2,483 million during 4Q24, amounting to Ps. 10,340 million at year-end, the lowest amount in the last three years, representing 31.5% of revenues for the period, in line with the expected slowdown in the investment cycle for the year. The additional kilometers and homes passed recorded in this quarter reflect the deceleration in the execution of the Expansion Project.



Stock Information

Ticker MEGACPO	CPOs	"A" Series
Total Shares (thousands)	853,789	1,721,356
Shares in treasury (thousands)	2,178	4,355
<i>2 "A" Series Shares = 1 CPO</i>		
Mkt. Cap (In Ps. millions)		\$ 29,186
Closing price (Ps.) *		\$ 33.91
Free float		54%
As of December 31, 2024		

* Source: Refinitiv

4Q24 Earnings Conference Call

Megacable will host its 4Q24 earnings conference call on Friday, February 21, 2025, at 10:00 am (Mexico City time) / 11:00 am (New York Time).

To access the conference call, please register using the following link:

https://us02web.zoom.us/webinar/register/WN_QuARz_8lQ-Gt3OyrYPYUZQ

The audio recording of the 4Q24 conference call and prior periods is available at:

<https://inversionistas.megacable.com.mx/en/home>

Investor Relations:

Alan Esaú Gallegos López

IR Manager

Phone: + 52 (33) 3750 0020 ext. 61091

investor.relations@megacable.com.mx

Disclaimer

This document contains forward-looking statements regarding the Company's results and future prospects, which are subject to risk and uncertainty. Therefore, these results and statements may differ due to various factors. Moreover, figures in this report may vary due to rounding.

For more information, please visit: <https://inversionistas.megacable.com.mx/en/home>

Megacable Holdings, S.A.B. de C.V.

Statement of Financial Position

As of December 31, 2024 and 2023

	2024	2023
ASSETS		
CURRENT ASSETS		
Cash and short-term investments	4,227,504	1,538,769
Accounts receivable from customers and advances to suppliers, net	2,972,102	3,216,311
Recoverable taxes	1,617,272	1,665,374
Inventories	632,968	768,373
Total Current Assets	9,449,846	7,188,827
NON-CURRENT ASSETS		
Accounts receivable from customers and other long-term, net	509,327	509,327
Property, systems and equipment, net	55,563,958	53,417,511
Goodwill, net	4,366,058	4,366,058
Intangible assets by right-of-use assets	905,702	835,986
Other assets	1,407,686	1,003,663
Affiliated and associated companies	1,325,579	1,162,900
Total Assets	73,528,156	68,484,272
LIABILITIES AND STOCKHOLDERS' EQUITY		
CURRENT LIABILITIES		
One year maturity of long-term liabilities	1,452,171	5,538,405
Suppliers	3,787,352	3,927,497
Short-term affiliated and associated companies	93,414	131,554
Accounts payable and accrued expenses payable	1,743,408	1,680,923
Short-term leases payable	225,294	195,733
Total Current Liabilities	7,301,639	11,474,112
LONG TERM LIABILITIES		
Bank loans	12,831,680	8,331,859
Labor obligations	447,285	387,121
Accounts payable	10,944,861	7,000,000
Deferred taxes	4,012,342	3,394,466
Affiliated and associated companies	907,463	718,927
Accrued Income	587,176	618,817
Long-term leases payable	734,403	704,036
Total Long-Term Liabilities	30,465,211	21,155,227
Total Liabilities	37,766,850	32,629,339
STOCKHOLDERS' EQUITY		
Capital Stock	910,244	910,244
Net Premium on the placement of shares	2,117,560	2,117,560
Retained Earnings	31,153,641	31,476,787
Minority Interest	1,017,882	850,942
Legal Reserve	561,979	499,400
Total Stockholders' Equity	35,761,306	35,854,933
Total Liabilities & Stockholders' Equity	73,528,156	68,484,272

Megacable Holdings, S.A.B. de C.V.

Income Statement

Fourth Quarter 2024 and 2023

	4Q24	4Q23	% Var
Income	\$ 8,504,656	\$ 7,853,927	8%
Cost of Services	2,334,325	2,274,257	3%
Gross Profit	\$ 6,170,331	\$ 5,579,671	11%
Operating and General Expenses	2,405,390	2,186,186	10%
EBITDA	\$ 3,764,941	\$ 3,393,485	11%
Depreciation and amortization	2,277,840	1,926,370	18%
Operating Profit	\$ 1,487,101	\$ 1,467,115	1%
Other income (expenses), net	5,523	24,823	(78%)
Comprehensive Financing Income, Net	684,008	560,397	22%
Income Before Income Tax and Minority Interest	\$ 808,617	\$ 931,541	(13%)
Income Tax	243,483	269,965	(10%)
Net Profit	\$ 565,134	\$ 661,576	(15%)
Net income attribute to:			
Non-Controlling interest	41,356	15,483	167%
Controlling interest	523,778	646,093	(19%)
	\$ 565,134	\$ 661,576	(15%)

	12M24	12M23	% Var
Income	\$ 32,840,848	\$ 29,870,540	10%
Cost of Services	9,150,440	8,644,257	6%
Gross Profit	\$ 23,690,407	\$ 21,226,283	12%
Operating and General Expenses	9,060,554	7,970,480	14%
EBITDA	\$ 14,629,853	\$ 13,255,802	10%
Depreciation and amortization	8,457,623	7,216,079	17%
Operating Profit	\$ 6,172,230	\$ 6,039,723	2%
Other income (expenses), net	85,600	151,666	(44%)
Comprehensive Financing Income, Net	2,584,920	1,906,258	36%
Income Before Income Tax and Minority Interest	\$ 3,672,910	\$ 4,285,131	(14%)
Income Tax	1,094,541	1,276,042	(14%)
Net Profit	\$ 2,578,369	\$ 3,009,089	(14%)
Net income attribute to:			
Non-Controlling interest	181,726	167,255	9%
Controlling interest	2,396,643	2,841,834	(16%)
	\$ 2,578,369	\$ 3,009,089	(14%)

Megacable Holdings, S.A.B. de C.V.

Income Statement by Segment

Fourth Quarter 2024 and 2023

	4Q24	4Q23	% Var
CABLE OPERATIONS			
Income	\$ 7,866,324	\$ 7,167,938	10%
Cost of Services	2,095,907	2,017,483	4%
Gross Profit	5,770,418	5,150,454	12%
Operating and General Expenses	2,149,247	1,857,742	16%
EBITDA	\$ 3,621,170	\$ 3,292,713	10%
	46.0%	45.9%	
OTHER			
Income	638,332	685,990	(7%)
MCM	304,832	296,003	3%
HO1A	234,085	301,281	(22%)
PCTV	99,414	88,705	12%
Cost of Services	238,418	256,773	(7%)
MCM	55,963	48,497	15%
HO1A	120,568	154,219	(22%)
PCTV	61,887	54,057	14%
Gross Profit	399,913	429,216	(7%)
Operating and General Expenses	256,142	328,444	(22%)
MCM	108,414	146,115	(26%)
HO1A	96,503	133,618	(28%)
PCTV	51,225	48,711	5%
EBITDA			
MCM	140,455	101,392	39%
HO1A	17,014	13,444	27%
PCTV	- 13,697	- 14,063	3%
EBITDA	\$ 143,771	\$ 100,773	43%
	22.5%	14.7%	
TOTAL OPERATION			
Income	8,504,656	7,853,927	8%
Cost of Services	2,334,325	2,274,257	3%
Gross Profit	6,170,331	5,579,671	11%
Operating and General Expenses	2,405,390	2,186,186	10%
EBITDA	\$ 3,764,941	\$ 3,393,485	11%
	44.3%	43.2%	

Megacable Holdings, S.A.B. de C.V.

Income Statement by Segment

Accrued as of Fourth Quarter 2024 and 2023

	12M24	12M23	% Var
CABLE OPERATIONS			
Income	\$ 30,237,050	\$ 27,309,455	11%
Cost of Services	8,150,324	7,710,922	6%
Gross Profit	22,086,727	19,598,532	13%
Operating and General Expenses	8,115,905	6,987,932	16%
EBITDA	\$ 13,970,821	\$ 12,610,601	11%
	46.2%	46.2%	
OTHER			
Income	2,603,797	2,561,085	2%
MCM	1,189,017	1,263,385	(6%)
HO1A	1,039,198	929,665	12%
PCTV	375,582	368,036	2%
Cost of Services	1,000,116	933,335	7%
MCM	198,684	206,765	(4%)
HO1A	564,666	508,155	11%
PCTV	236,767	218,414	8%
Gross Profit	1,603,681	1,627,750	(1%)
Operating and General Expenses	944,649	982,549	(4%)
MCM	449,262	554,458	(19%)
HO1A	323,324	278,067	16%
PCTV	172,062	150,025	15%
EBITDA			
MCM	541,071	502,162	8%
HO1A	151,208	143,443	5%
PCTV	- 33,247	- 403	NA
EBITDA	\$ 659,032	\$ 645,202	2%
	25.3%	25.2%	
TOTAL OPERATION			
Income	32,840,848	29,870,540	10%
Cost of Services	9,150,440	8,644,257	6%
Gross Profit	23,690,407	21,226,283	12%
Operating and General Expenses	9,060,554	7,970,480	14%
EBITDA	\$ 14,629,853	\$ 13,255,802	10%
	44.5%	44.4%	