General Ordinary Shareholders' Meeting Megacable Holdings, S.A.B. de C.V.

MEETING AGENDA

- I. Discuss, approve or modify the CEO's report, as established in Article 44, sub section XI of the Securities Market Law (*Ley del Mercado de Valores*), related resolutions.
- II. Board of Director's opinion regarding the content of the CEO's report, related resolutions.
- III. Discuss, approve or modify the Board of Director's report as established in section b) of Article 172 of the General Law of Commercial Companies (*Ley de Sociedades Mercantiles*), related resolutions.
- IV. Discuss, approve or modify the reports from the presidents of the Audit and Corporate Practices Committees, related resolutions.
- V. Discuss, approve or modify a proposal over the use of profits, related resolutions.

The Board of Directors in its April 28 2022 session will determine if a dividend payment proposal will be presented to the Shareholders Meeting.

The Company's current dividend policy recommends a payment in the amount equal to the 15% of previous year EBITDA.

- VI. Report, analysis and if necessary the approval over the operations held by the repurchase fund of the Company.
- VII. Discuss, approve or modify a proposal regarding the maximum amount of resources that could be used by the repurchase fund to acquire its own shares or ordinary participation certificates with the Company's shares as underlying assets, related resolutions.

A Ps. \$300 million pesos repurchase fund will be proposed, therefore, the authorized amount for the 2022 year should me the remaining between this amount and what the fund has already used as of the Shareholders Meeting date.

VIII. Discuss, approve or modify a proposal regarding the designation or ratification of the Board's members, the Board's Secretary and its substitutes, related resolutions.

The ratifications of the following Board Members will be proposed to the Shareholders Meeting, including the independent members as established in the Securities Market Law (Ley del Mercado de Valores):

BOARD OF DIRECTORS

Board Members

Francisco Javier R. Bours Castelo Manuel Urquijo Beltrán Sergio Jesús Mazón Rubio Enrique Yamuni Robles Jesús Enrique Robinson Bours Muñoz Juan Bours Martínez Arturo Bours Griffith José Gerardo Robinson Bours Castelo

Independent Board Members

Mario Laborín Gómez Nicolás Olea Osuna Claudia Félix Sandoval Enrique Ramón Coppel Luken

Mr. Francisco Javier R. Bours Castelo as President of the Board of Directors

Mr. Manuel Urquijo Beltrán as Secretary of the Board of Directors

Mr. Enrique Yamuni Robles as Chief Executive Officer

- IX. Classification of Principal and Alternate Board Members' Independence, related resolutions.
- X. Discuss, approve or modify a proposal related to the designation or ratification of the presidents of the Audit and Corporate Practices Committees, related resolutions

The ratification of the following members of the Committees will be proposed:

1.- Audit Committee;

President: Mr. Mario Laborín Gómez

Members: Mr. Mario Laborín Gómez, Mr. Nicolás Olea Osuna, Mr. Sergio Jesús Mazón Rubio and Mr. Enrique Ramón Coppel Luken.

2.- of the Corporate Practices Committee;

President: Mr. Nicolás Olea Osuna

Members: Mr. Nicolás Olea Osuna, Mrs. Claudia Félix Sandoval, Mr. José Gerardo Robinson Bours Castelo and Mr. Mario Laborín Gómez.

XI. Discuss, approve or modify a proposal related to the emoluments of the Board of Director's members, Board's Secretary and the members of the Audit and Corporate Practices Committees, related resolutions.

It will be proposed not to pay emoluments to the members of the Board of Directors, Secretary and the Audit and Corporate Practices Committees.

XII. Designation of special delegates for the Shareholders Meeting for the execution and formalization of its agreements.

| Board Member | Professional Experience |
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| Francisco Javier R. Bours Castelo President of the Board of Directors | Javier R. Bours has a degree in Civil Engineering from the Instituto Tecnológico y de Estudios Superiores de Monterrey "ITESM". Currently, he is the Chairman of the Board of Directors of Industrias Bachoco, S.A.B. of C.V. He is also a member of the Board of Directors of San Luis Corporación, S.A.B. of C.V. and Taxis Aéreos del Noroeste, S.A. de C.V., among others. Mr. Bours is the brother of Mr. José Gerardo Robinson Bours Castelo and the cousin of Enrique Robinson Bours Muñoz, Arturo Bours Griffith and Juan Salvador Robinson Bours Martínez. |
| Manuel Urquijo Beltrán Board member and Secretary of the Board of Directors | Manuel Urquijo Beltrán, holds an accounting degree from Universidad Autónoma de Sinaloa. In addition, he is a real estate consultant and investor, Mr. Urquijo holds a stake in Rancho Agua Fría, S.A. of C.V. and Organización Empresarial de Alimentos, S.A. of C.V. |
| Sergio Jesús Mazón Rubio Board Member | Sergio Mazón has a bachelor's degree in Industrial and Systems Engineering from ITESM, and a Master's degree in Finance from the University of Arizona. Currently, he serves as Chairman of the Board of Directors of Mazón Corporativo S.A. de C.V., of Dynatech, S.A. of C.V. and Ocean Garden Products Inc. |
| Enrique Yamuni Robles Chief Executive Officer | Enrique Yamuni has a degree in Communication from ITESM. He joined Megacable in 1982 as General Director. Currently, he is part of the Company's Board of Directors. He served as president of CANITEC from 1997 to 1999, and currently serves as president of PCTV and CANIETI. |
| Jesús Enrique Robinson Bours Muñoz Board Member | Jesús Enrique Robinson Bours is an engineer graduated from the University of Arizona. He has been a member of the Board of Directors of Industrias Bachoco, S.A.B. de C.V., having previously served as Production Director and Divisional Manager. Mr. Robinson Bours is a member of the Board of Directors of San Luis Corporación, S.A.B. of C.V. Mr. Robinson Bours is cousin of Francisco Javier R. Bours Castelo, José Gerardo Robinson Bours Castelo, Arturo Bours Griffith and Juan Salvador Robinson Bours Martínez. |
| Juan Salvador Bours Martínez Board Member | Juan Bours Martínez currently serves as Vice President and General Director of Llantas y Accesorios, S.A. de C.V. He is a member of the Board of Directors of Agrícola Santa Veneranda, S.A. de C.V., Control Administrativo del Noroeste, S.A. de C.V., Fincas Urbanas de Cajeme, S.A. de C.V., Edificio Campestre, S.A. de C.V., and Industrias Bachoco, S.A.B. de C.V., among others. Mr. Bours Martínez is the cousin of Mr. Francisco Javier R. Bours Castelo, Jesús Enrique Robinson Bours Muñoz, Arturo Bours Griffith, and José Gerardo Robinson Bours Castelo. |

| Arturo Bours Griffith Board Member | Arturo Bours Griffith, currently serves as President of Qualyplast, S.A. of C.V. and of Productos Agropecuarios La Choya, S.A. of C.V. He is also a member of the Board of Directors of Industrias Bachoco, S.A.B. de C.V., Centro de Servicios Empresariales del Noroeste, S.A. de C.V and Vimison, S.A. of C.V. Mr. Bours Griffith is cousin of Francisco Javier R. Bours Castelo, José Gerardo Robinson Bours Castelo, Enrique Robinson Bours Muñoz and Juan Salvador Robinson Bours Martínez. |
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| José Gerardo Robinson Bours Castelo Board Member | José Gerardo Robinson Bours Castelo is a graduate of ITESM's computer engineering degree. Currently, he serves as General Director, among others, of Fertilizantes Tepeyac, S.A. of C.V., Productora de Fertilizantes del Norte, S.A. of C.V. and Camiones y Tractocamiones de Sonora, S.A de C.V. Likewise, Mr. Robinson Bours Castelo is a member of the board of directors of Industrias Bachoco, S.A. of C.V. and Insecticidas del Pacífico, S.A. of C.V. Mr. Robinson Bours is the brother of Mr. Francisco Javier R. Bours Castelo and the cousin of Enrique Robinson Bours Muñoz and Arturo Bours Griffith. |
| Mario Laborín Gómez Independent Board Member | Mario Laborín Gómez is a Public Accountant graduated from ITESM. He currently serves as President of ABC Capital, Grupo Financiero, which includes a Bank and the largest independent collection services company in Mexico. He is also a Board Member of VITRO, Cydsa, Xignux, Seguros AXA and Banco de México. |
| Nicolás Olea Osuna Independent Board Member | Holds a Law Degree from the University of Sonora in Hermosillo, Sonora. He has to date professional experience of more than 40 years, in corporate and legal counsel, and litigation in civil, commercial, and administrative matters. |
| Claudia Félix Sandoval Independent Board Member | Vice President of the Western Region and General Director of the Guadalajara Campus of the Tecnológico de Monterrey, graduate in Business Administration, Master in Marketing and in Administration from the Tecnológico de Monterrey, with a PhD in Entrepreneurship and Business Management from the Autonomous University of Barcelona. She has experience as a consultant, manager and director in the corporate sector. In addition to her contribution in education field, where she has held various positions and responsibilities at the Instituto Tecnológico de Monterrey; she has various scientific publications and taught classes and lectures on topics such as leadership, equity and organizational culture. |
| Enrique Ramón Coppel Luken Independent Board Member | Bachelor of Business Administration. Mr. Coppel has mainly held management positions in various companies, where his work as a partner of Grupo Coppel S.A de C.V. stands out, collaborating in positions such as General Director and President of BanCoppel, Afore Coppel, Coppel Argentina and Coppel Brasil, where he led the transformation of this Company. |