

3Q24 Highlights







- The Company now has more than 100 thousand kilometers of distribution network
- 73% of our subscribers receive their service through fiber
- Our margins in organic territories remain solid, reaching 47.9% for the first nine months of the year



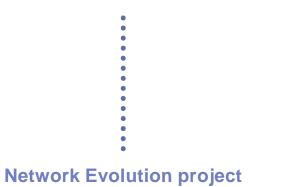
Expansion

- The Internet segment surpassed the 5 millionsubscriber mark
- We have added 182 thousand broadband subscribers in 3Q24
- The Company now covers 17 million homes with its network



Profitability

- Strong trend of capex reduction
- Lower leverage, despite the large investments made in past periods
- The Company does not foresee any other relevant projects in the coming years
- Focus on cash flow improvement



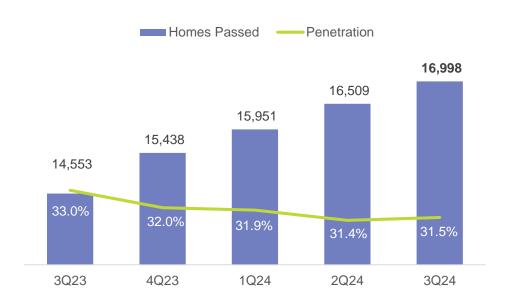
Expansion Plan



Company's Coverage

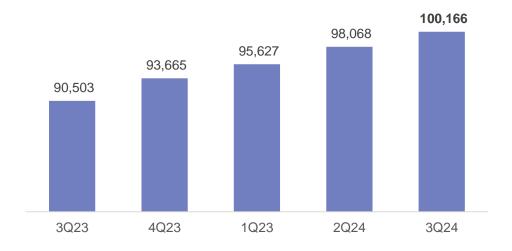


Homes Passed¹



- **+2.4 million** homes passed compared to 3Q23
- +489 thousand homes built in the period
- **+7.7 million homes** passed, since the announcement of the expansion project

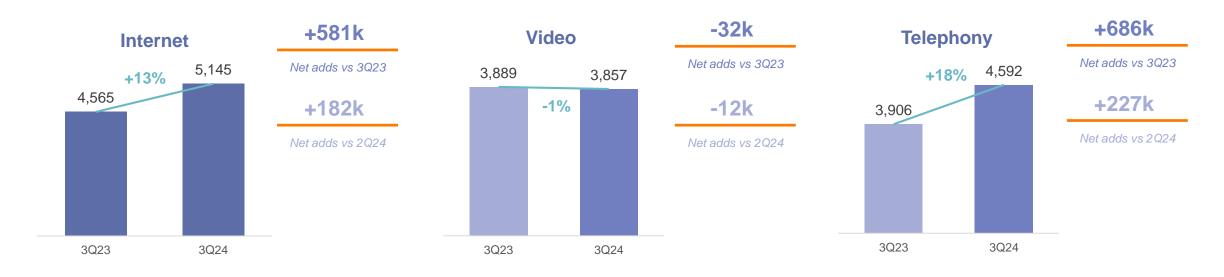
Kilometers of network¹

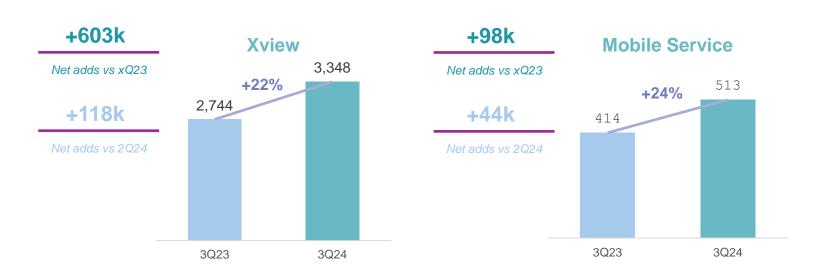


- +9,663 new kilometers compared to 3Q23
- **+2,098** new kilometers built in this quarter
- 73% with FTTH technology.

Operative Results - Subscribers







Mass Market

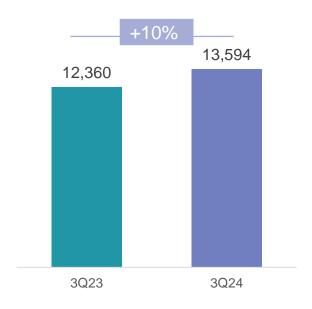


Unique Subscribers



- +561k net adds when compared to 3Q23
- +180k new subscribers at the quarter-end
- Subscriber growth in both organic and expansion zones

RGUs



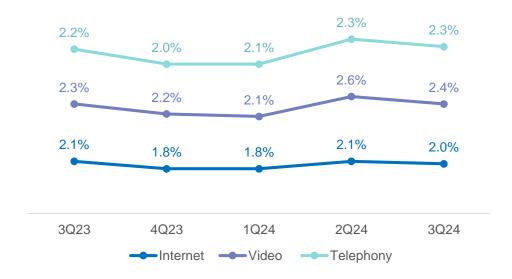
- **+1.2 million** net adds compare to 3Q23
- +396k additions in this quarter
- RGU per unique subscribers stood at 2.54

ARPU & Churn



Churn rate

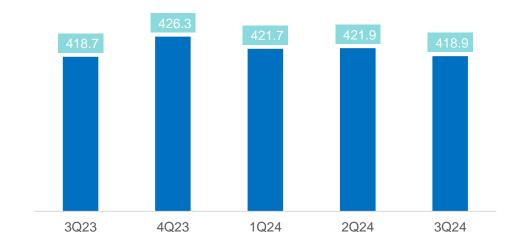
Mass Segment services



 The churn rate of the three services of the Mass Segment decreased when compared to 2Q24

ARPU per Unique Subscriber

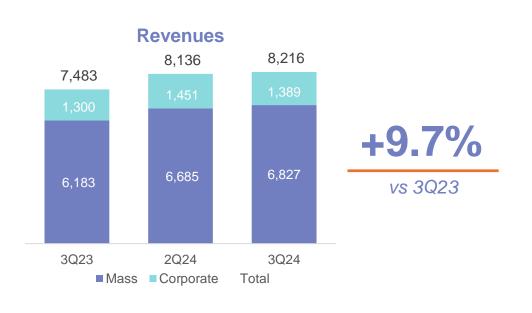
MXN

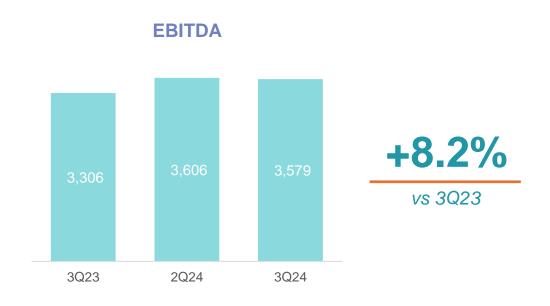


- ARPU per unique subscriber stood at Ps. 418.9, remaining nearly unchanged compared to 3Q23
- Promotional periods and subscribers mix with a higher participation from double-play bundles

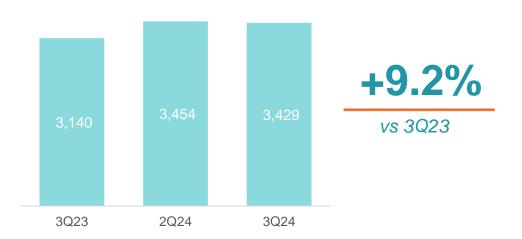
Quarterly Financial Information







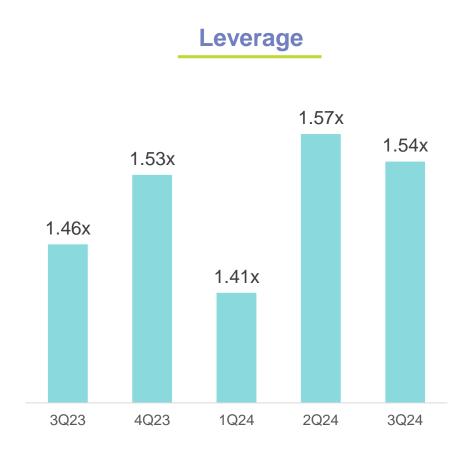
EBITDA for Cable Operations





Leverage





Considerations

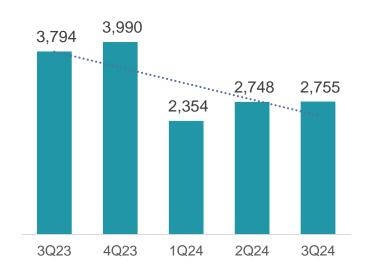
- The ND/EBITDA ratio reached 1.54x
- During 3Q24, leverage decreased as expected
- At this level, it remains one of the **lowest in** the industry

CAPEX



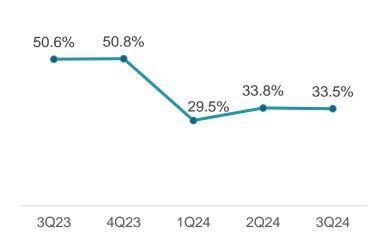
Quarterly CAPEX

MXN



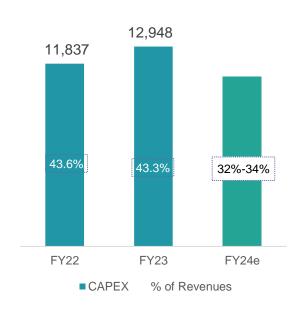
- Marked slowdown trend
- **In line** with our **estimate** for the quarter and the rest of the year

% of Revenues



 CAPEX saw a significant reduction compared to 3Q23, represents 33.5% of the revenue

CAPEX per year

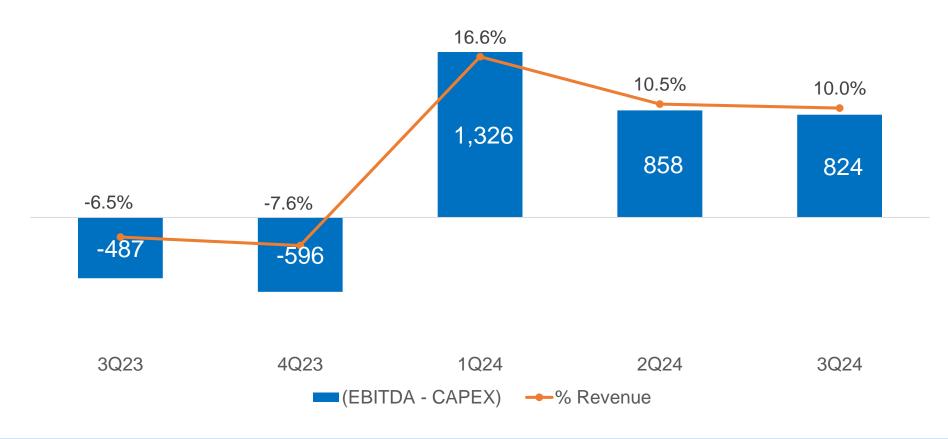


 The Company maintains its forecast of 32% to 34% for FY24

EBITDA - CAPEX



+ MXN 3,000 millions 9M24 compared to MXN 903 millions 9M23







CONTACT

Esaú Gallegos investor.relations @megacable.com.mx Phone: (+52) 33 3750 0020 ext. 61091

