

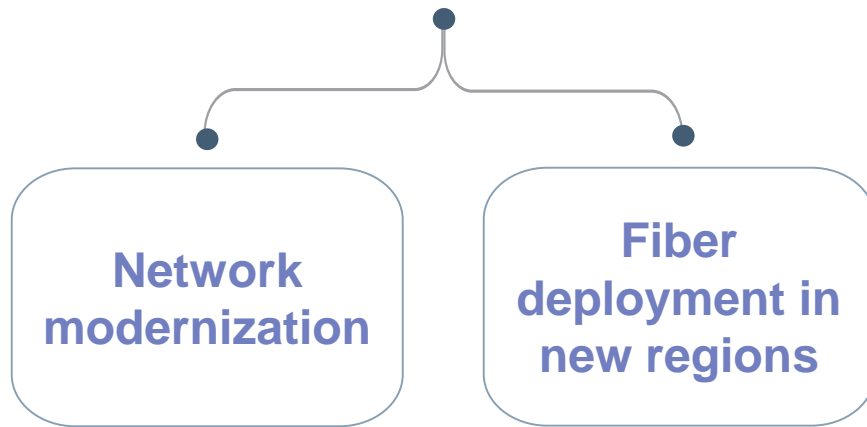


Megacable Holdings S.A.B. de C.V.

4Q24 – Earnings Conference Call



Vision



- **Best service available**
- **State-of-the-art technology**
- **Focus on value generation**
- **Solid financial profile**

Quarterly milestones



- **Footprint expansion** - within a few steps of our target of 9 million new homes passed.
- **Robust subscriber momentum** - net broadband additions posting our best full-year performance on record.
- **Quarterly and full-year EBITDA** - achieved double-digit growth.
- **EBITDA margins** - exceeded market expectations for the quarter and full year.
- **CAPEX-to-Revenue ratio** - the lowest quarterly figure since 2Q20.
- **Leverage** - continued to decrease.





Subscriber momentum



Maturity of expansion markets

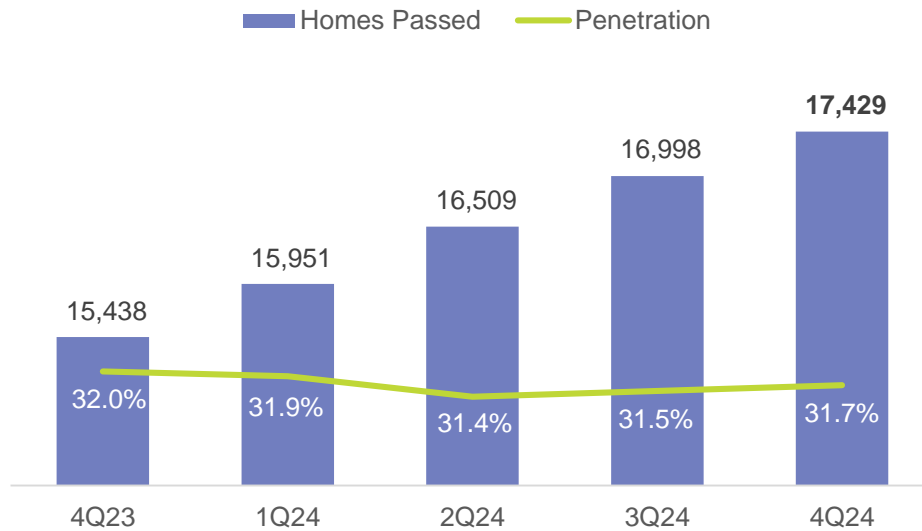


Cash Flow generation



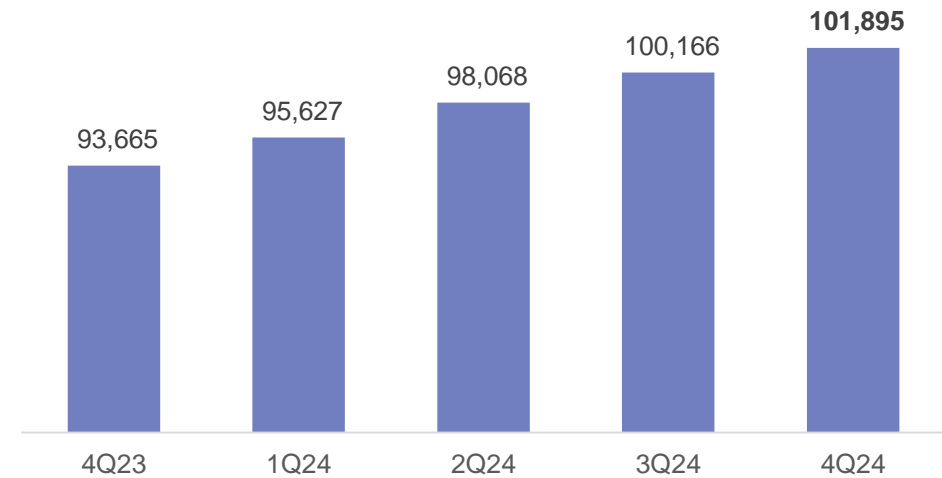
Operative Results

Homes Passed¹



- **+1.99 million** homes passed compared to 4Q23
- **+431 thousand** homes built in the period
- **+8.1 million homes²** passed, since the announcement of the expansion project

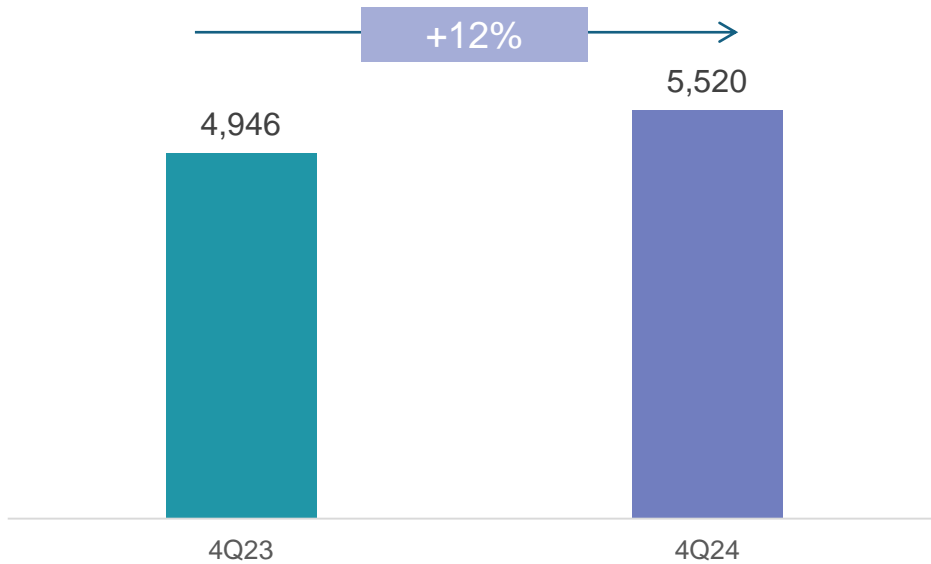
Kilometers of network¹



- **+8,230** new kilometers compared to 4Q23
- **+1,729** new kilometers built in this quarter
- **75%** with FTTH technology

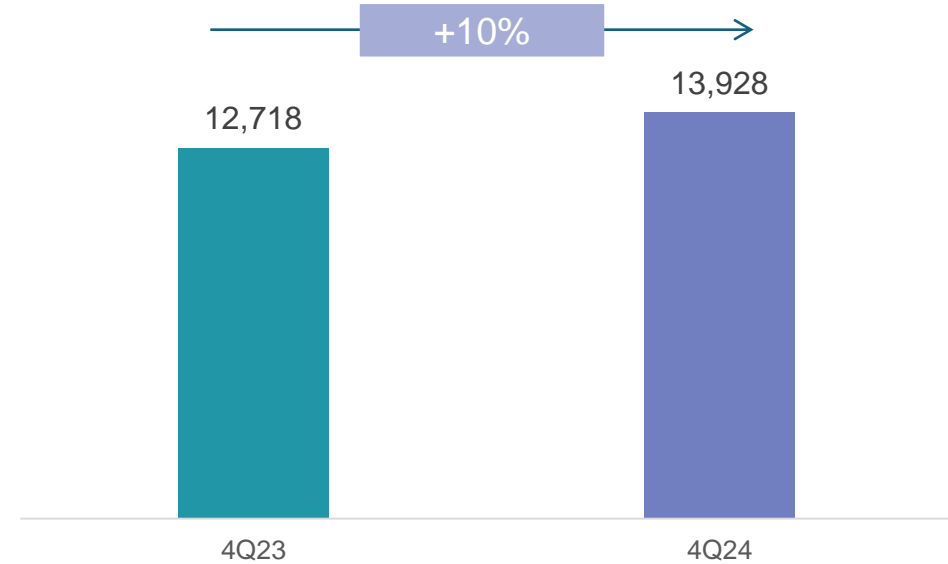
Note:
¹ FTTH and HFC technology.
² Since 3Q21

Unique Subscribers



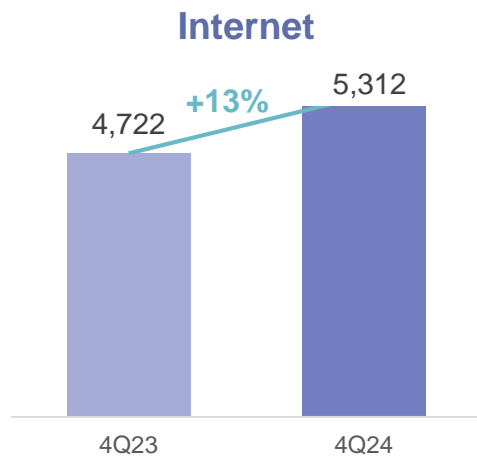
- **+574k** net adds when compared to 4Q23
- **+162k** new subscribers at the quarter-end
- **Subscriber growth** in both organic and expansion zones

RGUs



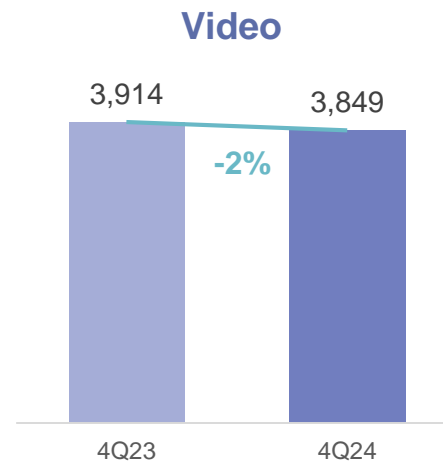
- **+1.2 million** net adds compare to 4Q23
- **+334k** additions in this quarter
- RGU per unique subscribers stood at **2.52**

Operative Results - Subscribers



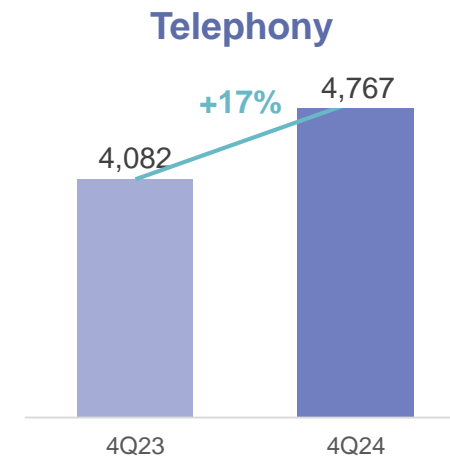
+590k
Net adds vs 4Q23

+167k
Net adds vs 3Q24



-65k
Net adds vs 4Q23

-7k
Net adds vs 3Q24

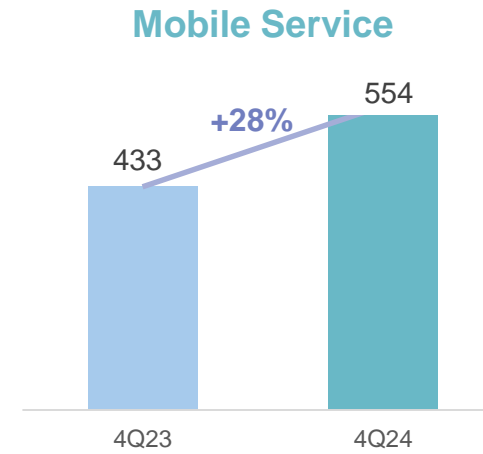
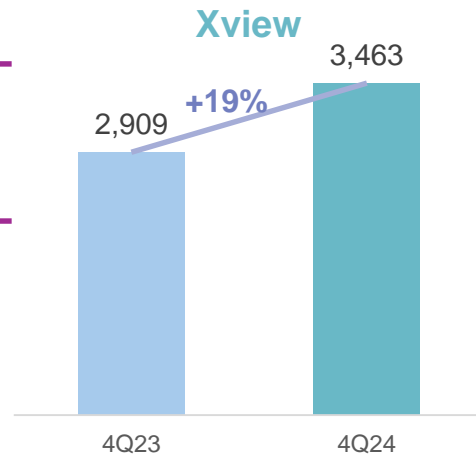


+685k
Net adds vs 4Q23

+175k
Net adds vs 3Q24

+553k
Net adds vs 4Q23

+115k
Net adds vs 3Q24

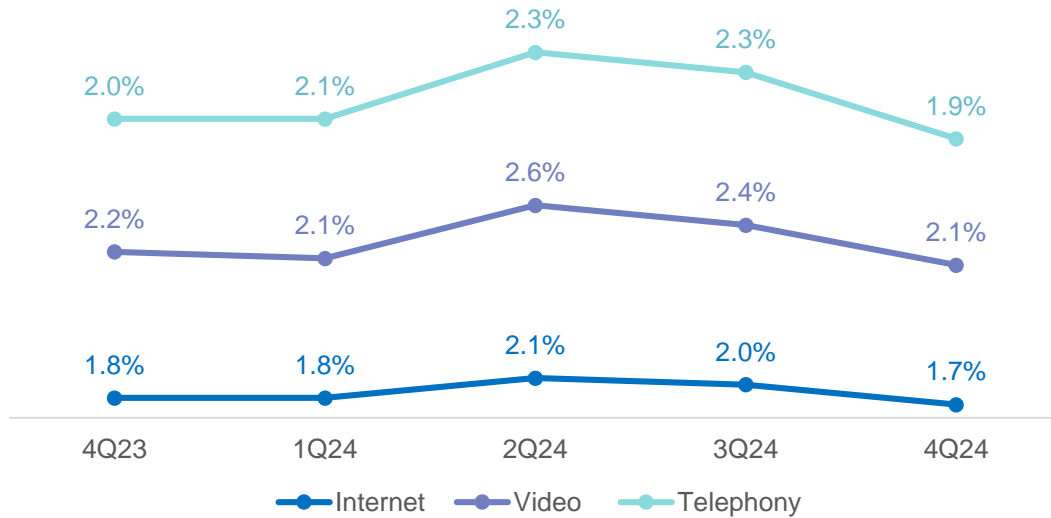


+121k
Net adds vs 4Q23

+42k
Net adds vs 3Q24

Churn rate

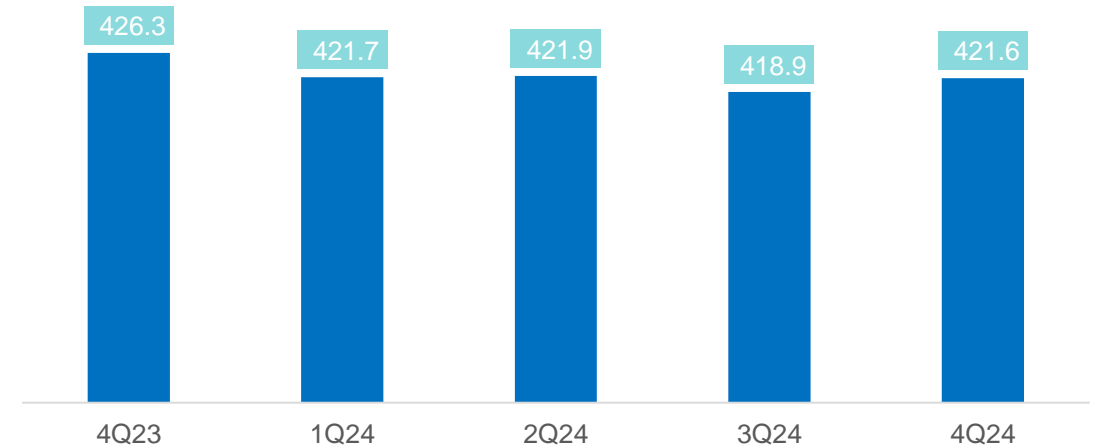
Mass Segment services



- The churn rate of the three services of the Mass Segment **decreased** when compared to 3Q24

ARPU per Unique Subscriber

MXN



- ARPU per unique subscriber stood at Ps. 421.6, remaining nearly **unchanged** compared to 4Q23

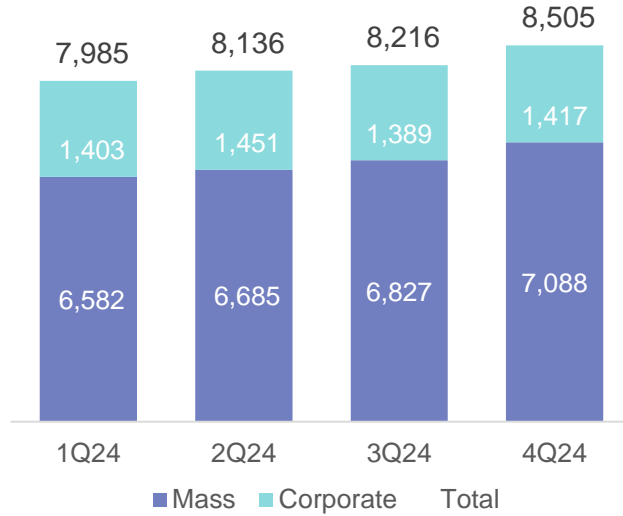


Financial Results

Quarterly Financial Information

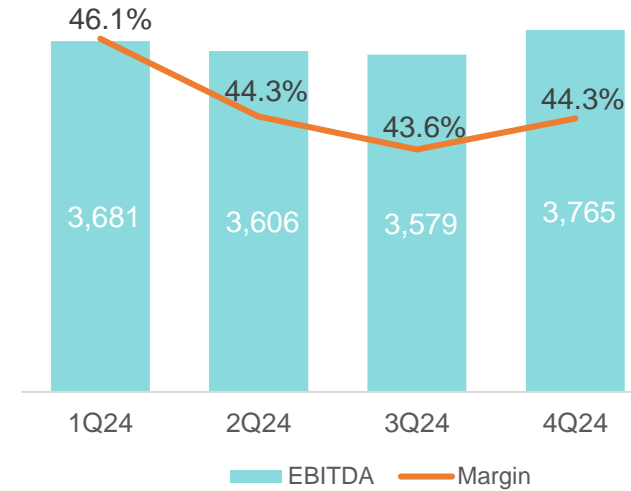


Revenues



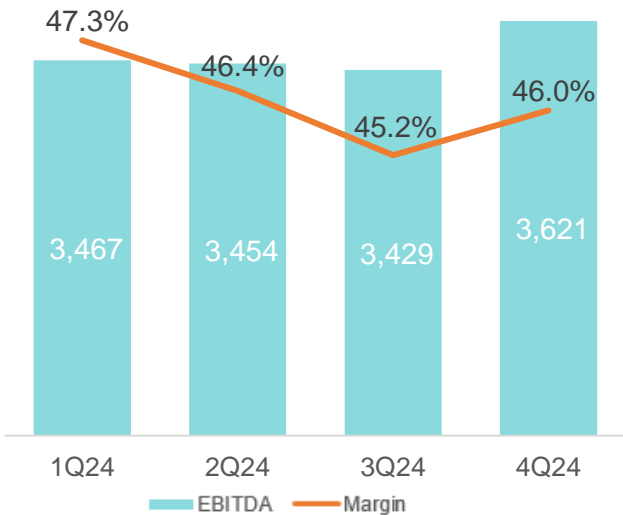
+8.3%
vs 4Q23

EBITDA



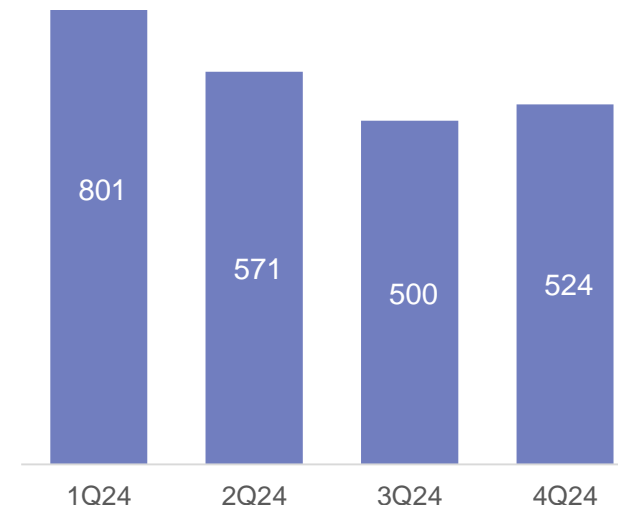
+10.9%
vs 4Q23

EBITDA for Cable Operations



+10.0%
vs 4Q23

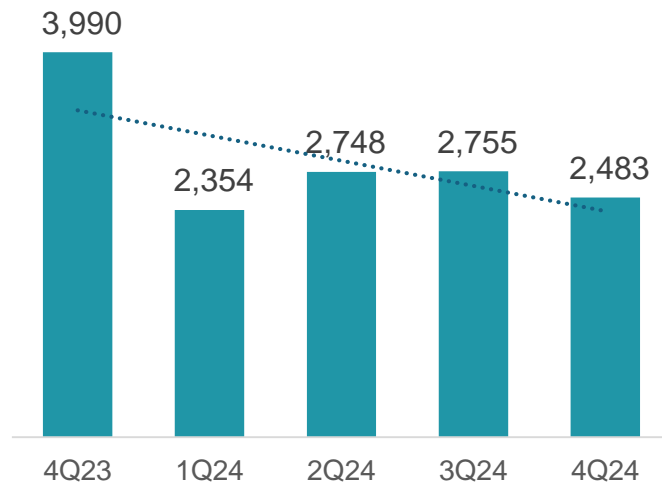
Net Earnings



-18.9%
vs 4Q23

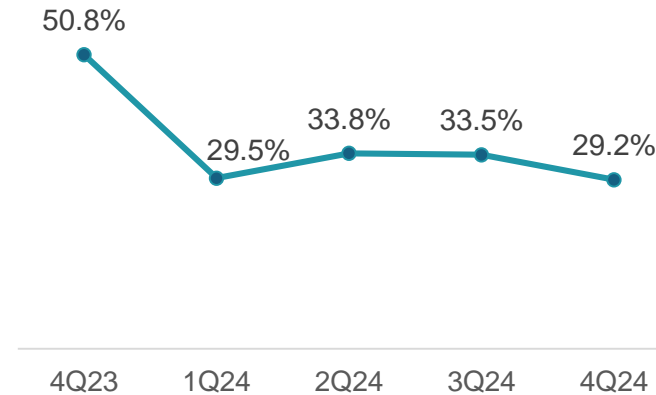
Quarterly CAPEX

Thousands MXN



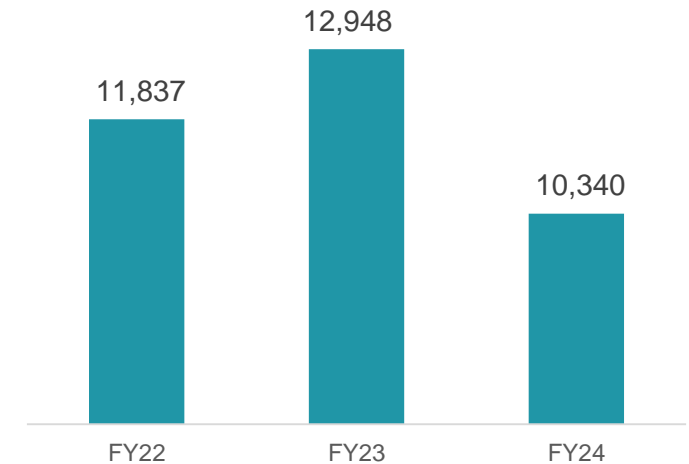
- Marked **slowdown trend**
- **In line** with our **estimate** for the quarter

% of Revenues



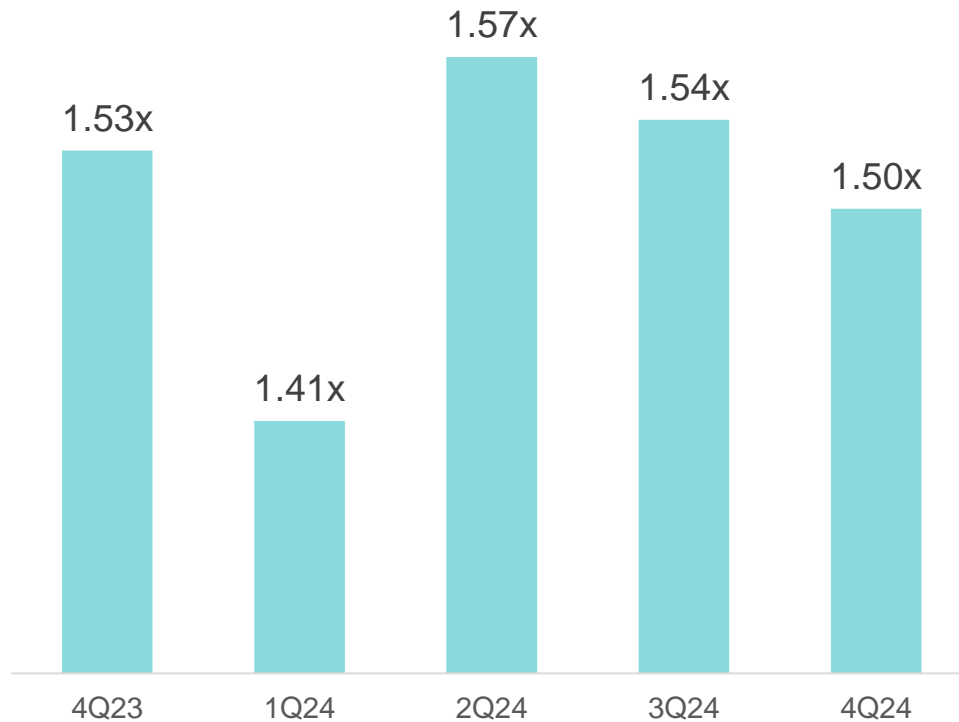
- CAPEX saw a significant **reduction** compared to 4Q23, represents **29.2%** of the revenue

CAPEX per year



- In 2024, the Company's CAPEX was the **lowest** in the last three years, accounting for **31.5%**

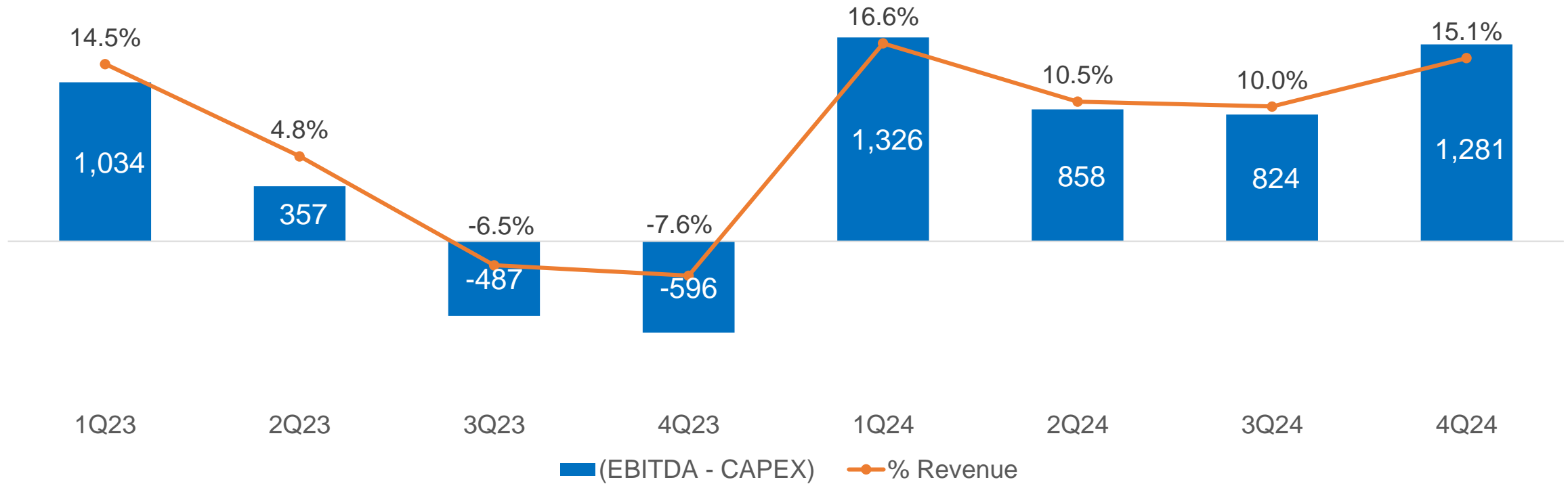
Leverage



Considerations

- The Net Debt/EBITDA ratio reached **1.50x**
- During 4Q24, leverage **decreased as expected**
- At this level, it remains one of the **lowest in the industry**

MXN 4,289 millions - FY24
compared to MXN 308 millions FY23



The Company is focused on reducing CAPEX and improving Cash Generation in the short term

Q&A





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